



DO GOOD ON DYNGUS DAY

A CAMPAIGN TO BENEFIT THE MATT URBAN CENTER

February 22, 2023

Dear friends,

Our organization, the Polish Community Center of Buffalo (d/b/a Lt. Col. Matt Urban Human Services Center of Western New York), is a community center that has been serving the East Side of Buffalo since 1976 with the mission of providing programs that revitalize neighborhoods, serve families and change lives. We provide support to residents with affordable housing and weatherization programs, senior services, youth programs, case management and housing for individuals and families experiencing homelessness, and basic needs services like food pantries, a soup kitchen, and benefits assistance.

Each year, Buffalonians of Polish heritage gather in our neighborhood to celebrate the Dyngus Day holiday following Easter. Our organization chooses to celebrate with a call to action: **“Do Good on Dyngus Day.”** We will host a virtual fundraising campaign, wherein we encourage Buffalonians to share their acts of good via social media using the hashtag #DoGoodOnDyngusDay, and make a donation to our organization. We will also host a neighborhood clean-up in the Broadway Fillmore community during the week of Dyngus Day as our contribution to “doing good” following the holiday festivities.

In addition to monetary donations, we welcome our supporters to connect with their family, friends or coworkers to participate in a “Do Good On Dyngus Day” project. This year, we are seeking donations of “Welcome Baskets” containing basic household items that we can provide to our permanent supportive housing clients who are exiting homelessness and moving into their own apartments. These baskets will help them feel welcome as they settle into their new homes.

We rely on the generosity of our local sponsors to make “Do Good On Dyngus Day” possible, and we are hopeful that you will consider contributing to our cause. Please find attached a sponsorship form and a list of in-kind donation needs. If you would like to donate a sponsorship or an in-kind donation, please feel free to contact our Development Director, Sarah Maurer, at smaurer@urbanctr.org. Any donation, at any level, is greatly appreciated and will be publicly recognized.

Thank you for your kind consideration!

Sincerely,

Ben Hilligas

Executive Director



1081 BROADWAY, BUFFALO, NY 14212 716-893-7222 smaurer@urbanctr.org



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Sponsorship Acquisition Form

I would be happy to support Do Good on Dyngus Day at the following level:

- MATCHING SPONSOR / Donor's Suggestion
- DO GOOD SPONSOR / \$1500
- SPRING SPONSOR / \$1000
- POLKA SPONSOR / \$500
- PIEROGI SPONSOR / \$250
- POLONIA SPONSOR / \$100

Sponsors will be recognized on our campaign website and on event marketing

I would like to donate items for the #DoGoodOnDyngusDay welcome basket project

ITEM _____	VALUE _____
ITEM _____	VALUE _____
ITEM _____	VALUE _____

Name _____

Company _____

Address _____

Email _____ Phone _____

Checks may be made payable to Matt Urban Center, memo: "Do Good On Dyngus Day" and sent to:
Matt Urban Center, 1081 Broadway, Buffalo, NY 14212 | Attn: Sarah Maurer

Thank you for your support!



Lt. Col. **MATT URBAN**
Human Services Center of Western New York

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Welcome Basket Project

Items listed below are recommendations. Welcome Baskets need not contain every item, and additional household items not listed are always appreciated.

Hand soap & bar soap

Light bulbs

Sponges

Dish soap

Toilet paper

Paper towels

Cleaning products

Kitchen garbage can

Garbage bags

Broom

Mop/Bucket

Pots and pans

Curtains

Cups/plates/silverware

Toilet bowl brush

Bathroom waste basket

Towels

Bath mat sets

Shower curtains & liners

Toiletries & Dental hygiene

**All in-kind donors will be publicly acknowledged
on our website and social media.**

In kind donations will be picked up or can be received at
Matt Urban Center, 1081 Broadway, Buffalo, NY 14212

Attn: Sarah Maurer

Please email to coordinate drop off: smaurer@urbanctr.org

Thank you for your support!



Lt. Col.

MATT URBAN
Human Services Center of Western New York

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