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**FOR IMMEDIATE RELEASE**

June 1, 2023

## MATT URBAN CENTER CHOSEN AS BENEFICIARY OF PARK CLUB CLASSIC CHARITABLE GOLF TOURNAMENT

### Darryl Talley, Buffalo Bills Wall of Fame inductee makes special appearance

BUFFALO, NY – The Matt Urban Center is honored to be chosen as the beneficiary of this year’s Park Club Classic Golf Tournament hosted by the Park Country Club. Organized each year by the Park Club Women’s Activities Association, the event will take place on Monday, June 26 and is open to the public for the first time in its history. Buffalo Bills Wall of Fame inductee and All-America linebacker, Darryl Talley will join the event as special guest. Event proceeds will directly support the Matt Urban Center.

The Matt Urban Center is a legacy non-profit organization serving East Buffalo and some of the most vulnerable members of our community, from youth to seniors, working tirelessly to create opportunities for the individuals and families we serve to achieve a better quality of life.

“This is a tremendously generous display of support from the Park Country Club’s Women’s Activities Association, Board of Governors, and Park Country Club staff, and we are incredibly honored and grateful”, said Ben Hilligas, Executive Director. “The support of organizations like Park Country Club allows us to continue to fulfill our mission of “revitalizing neighborhoods, serving families, and changing lives.”

Teams are asked to register by Friday, June 16, 2023 at [www.urbanctr.org/parkclubclassic](http://www.urbanctr.org/parkclubclassic). Several levels of sponsorship are available, and all allow local businesses to be featured on or around the course as golfers compete on what has been called a spectacular course. The sponsorship deadline is June 9. For more information and details regarding sponsorship opportunities, including discounted registration fees, contact Matt Urban Center Board Chair, Brandon Jones at (716) 713-0722 or [brandon.jones@us.hsbc.com](mailto:brandon.jones@us.hsbc.com).

**Darryl Talley**, Linebacker #56 - 2003 Inductee selected by the Bills in the second round of the 1983 Draft, 39th overall and one pick after the team selected QB Jim Kelly. He went on to play the next 12 seasons with Buffalo and is one of just 11 individuals to play at least a dozen seasons with the Bills. His 188 regular season games played rank as the fifth-most in team history, his 1,137 tackles rank second, and his 38.5 sacks rank fifth. Talley was a two-time Pro Bowl selection with Buffalo. After leaving the Bills, he played one season in Atlanta and another in Minnesota before retiring after the 1996 season. He returned to Buffalo in 2000 to receive the Ralph C. Wilson, Jr. Distinguished Service Award.

**The Lt. Col. Matt Urban Human Services Center of WNY** is a multi-purpose community center located on the East Side of Buffalo. Its mission is to provide programs that revitalize neighborhoods, serve families, and change lives. Named after Lt. Col. Matt Urban, a Polish-American Buffalo native and highly decorated U.S. Army veteran who grew up in the Broadway-Fillmore community. The organization offers a variety of human services programs that support many residents of Buffalo's East Side, including Housing & Community Development, Weatherization, Senior Services, Youth Services, Permanent Supportive Housing, Homeless Outreach, and the Matt Urban Hope Center. The agency also owns and manages several affordable housing locations on Buffalo's East Side. The Matt Urban Center works year-round to provide essential services to community residents and to make Broadway-Fillmore a better place to live.

**The Women's Activities Association's (WAA)** purpose is to encourage and enhance the participation of the members in all activities of the Park Club, to be a conduit for feedback from the women of the club and act as liaison to the Park Country Club Board of Governors.

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7TH ANNUAL

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# PARK CLUB CLASSIC

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CHARITY TOURNAMENT

To Benefit the Matt Urban Center



MONDAY, JUNE 26, 2023 | 10:00AM  
4949 SHERIDAN DRIVE | WILLIAMSVILLE, NY  
\$1200 PER FOURSOME | SCRAMBLE  
REGISTER: [WWW.URBANCTR.ORG/PARKCLUBCLASSIC](http://WWW.URBANCTR.ORG/PARKCLUBCLASSIC)



1903





7TH ANNUAL  
**PARK CLUB CLASSIC  
GOLF TOURNAMENT**

TO BENEFIT THE MATT URBAN CENTER

## **Schedule of Events**

### **8:30 AM: Golfers Check-In & Bagged Breakfast Pickup**

Basket raffles open for ticket purchases

Range and putting greens open

### **10:00 AM: Shotgun Start**

Complimentary snacks and beverage cart on the course

### **3:00-6:00 PM: Post Tournament Party**

Cocktails and heavy hors d'oeuvres on the patio

Basket raffle winners drawn

Guests for post tournament party only—\$80 donation

**Golfers must register no later than Friday, June 16, 2023**

**To register, visit [www.urbanctr.org/parkclubclassic](http://www.urbanctr.org/parkclubclassic)**

**Dress code: No jeans, collared shirt**

### **Unable to attend, but would like to make a donation?**

Donate online at [www.urbanctr.org/donate](http://www.urbanctr.org/donate)

Or mail checks to:

Matt Urban Center, 1081 Broadway, Buffalo, NY 14212

Attn: Ben Hilligas

*Questions? Contact Ben Hilligas at [bhilligas@urbanctr.org](mailto:bhilligas@urbanctr.org) or (716) 893-7222 x325*



1081 BROADWAY, BUFFALO, NY 14212



# 7TH ANNUAL PARK CLUB CLASSIC GOLF TOURNAMENT

TO BENEFIT THE MATT URBAN CENTER

## Sponsorship Opportunities

*Sponsors will also be recognized on event registration webpage and event marketing materials  
Sponsorships accepted through Friday, June 9, 2023.*

- HOLE SPONSOR** / \$500 / Includes logo recognition on hole signage
- HOLE SPONSOR + FOURSOME** / \$1500 / Hole sponsorship plus discounted registration for team of four golfers
- BEVERAGE CART SPONSOR** / \$2500 / Includes logo recognition on beverage cart signage
- BAR SPONSOR** / \$3500 / Includes logo recognition on banner at bar
- PRESENTING SPONSOR** / \$5000 / Includes logo recognition on large banners on patio during post tournament party

## In-Kind Opportunities

Donate items for the Basket Raffle at the Park Club Classic Tournament

ITEM \_\_\_\_\_ VALUE \_\_\_\_\_

ITEM \_\_\_\_\_ VALUE \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Checks made payable to Matt Urban Center, memo: "Park Club Classic Golf Tournament" and sent to: Matt Urban Center, 1081 Broadway, Buffalo, NY 14212 | Attn: Ben Hilligas**

*Thank you for your support!*



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