



**FOR IMMEDIATE RELEASE**

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## **MATT URBAN CENTER CELEBRATES WEEK 4 OF "HOME FOR THE HOLIDAYS" CAMPAIGN**

Announces Participation in Giving Tuesday and Needed Support for Reopening of Food Pantry

Buffalo, NY, – The Matt Urban Center is thrilled to announce the exciting developments in the fourth week of our "Home for the Holidays" campaign, as well as our upcoming participation in the "Giving Tuesday" initiative and the scheduled reopening of our food pantry.

**Week 4 of "Home for the Holidays" Campaign:** As we enter the fourth week of our "Home for the Holidays" campaign, we are overwhelmed by the support and generosity we have received from our community. This week is dedicated to sharing our work in weatherizing homes, and spreading joy and warmth, as we focus on making homes comfortable as families gather during the holiday season. Thank you to Rich Products and Evans Bank for their generous sponsorship of the campaign, as well as our generous donors that have helped us raise \$14,000 to date, putting us within target of raising \$60,000 by years end.

**Giving Tuesday Participation:** The Matt Urban Center is excited to again be part of the global Giving Tuesday movement on November 28th. This day, dedicated to charitable giving, is a perfect opportunity for individuals and businesses to join hands and make a positive impact on our community, as we aim to reopen our food pantry in early December with your support. We encourage everyone to consider supporting our cause on Giving Tuesday, as every contribution, no matter how big or small, helps us in making a difference in the lives of those in need. Donations help make sure that we have fresh fruits and produce to distribute as well as canned and dry goods that have been donated.

**Reopening of the Food Pantry:** In response to the increasing demand for assistance, the Matt Urban Center is delighted to announce the reopening of our community food pantry on December 2. The pantry serves as a vital resource for families facing food insecurity, providing them with essential food items to ensure they have access to nutritious meals. Your continued support will ensure that we are fully stocked through the holidays and families have what they need to bring meals to their holiday table. We extend our gratitude to everyone who is making the reopening of the food pantry possible, including our initial food drive organized by the Park Club Women's Activities Association.

The Matt Urban Center remains committed to creating a positive and lasting impact on our community, and we invite everyone to join us in making this holiday season memorable for all and ensuring that everyone's home is comfortable.

Facebook: Matt Urban Center | Instagram: @MattUrbanCenter | www.urbanctr.org

For more information on our Home for the Holidays campaign, Giving Tuesday initiative or the reopening of the food pantry, please contact Ryan Undercoffer at [rundercoffer@urbanctr.org](mailto:rundercoffer@urbanctr.org) or 716-387-0781.

**About the Lt. Col. Matt Urban Human Services Center of WNY:** The Matt Urban Center is a human services organization that has been serving the East Side of Buffalo for 45 years with the mission of providing programs that revitalize neighborhoods, serve families, and change lives. Our agency serves thousands of residents annually, from youth to seniors and homeless individuals to homeowners. For more information on programs and services visit the [Matt Urban Center website](#).

**About Giving Tuesday:** Giving Tuesday is a movement that unleashes the power of radical generosity around the world. It reimagines a world built upon shared humanity and generosity. A global network collaborates year-round to inspire generosity around the world with a common mission to build a world where generosity is part of everyday life. Every act of generosity counts, and everyone has something to give.

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**HOME FOR  
THE HOLIDAYS**

**A CAMPAIGN TO SUPPORT THE MATT URBAN CENTER**

VISIT [WWW.URBANCTR.ORG/DONATE](http://WWW.URBANCTR.ORG/DONATE) TO LEARN MORE



**Save-the-Date**

**11.28.23**

**GI**  **ING**  
**TUESDAY**



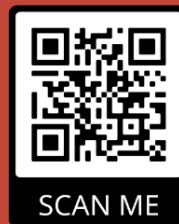


# *Cookies for a Cause: Charity Cookie Sale*

\$15 for a dozen homemade cookies  
100% of your donation supports Matt Urban Human Services  
Pick-up or Delivery

DEC. 9, 2023 • 2-5PM  
FLYING BISON BREWING COMPANY

*Pre-Order Here*



OR SEARCH COOKIES FOR A CAUSE: CHARITY COOKIE SALE  
ON FACEBOOK

# SANTAS OF SWIG

A Homebrewed Fundraiser for The Matt Urban Hope Center



**Sunday December 10th**

**1pm to 4pm**

**Buffalo Iron Works**

**49 Illinois St Buffalo**

Ticket Price: \$20

Purchase at the door

More info at [www.sultansofswig.com](http://www.sultansofswig.com)

Ticket holders will get a chance to taste and vote for their favorite beers

Proceeds benefit The Matt Urban Human Services Center of WNY



*Lt. Col.*

**MATT URBAN**

*Human Services Center of Western New York*

Donate an unwrapped toy for an at need child (\$10 value) and receive 10 free basket raffle tickets!

