



FOR IMMEDIATE RELEASE

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MID-CAMPAIGN UPDATE

“Home for the Holidays” Campaign Hits the Halfway Mark

Buffalo, NY, – As the Matt Urban Center reaches the halfway mark, securing 25% of their \$60,000 goal in the “Home for the Holidays” campaign, the community is invited to join in the effort with Giving Tuesday. Generously sponsored by Evans Bank and Rich Products, the campaign is making strides towards its ambitious objective.

Giving Tuesday Participation and Reopening of the Food Pantry: On Tuesday, November 28, The Matt Urban Center will center its efforts on Giving Tuesday, aiming to achieve the next campaign milestone. Thanks to the global movement dedicated to charitable giving, this day provides an ideal opportunity for individuals and businesses to make a lasting impact on our community. This year, the focus is on reopening the food pantry, recognizing that the need for daily meals extends beyond the holiday season. Contributions, regardless of size, play a crucial role in sustaining the pantry throughout the year. After a period of hiatus and challenges at the previous location at 385 Paderewski, the food pantry is thrilled to reopen at its new location at the Hope Center at 243 Sears Street. Donations ensure that fresh fruits, produce and essential dry good are available to those in need, addressing food insecurity and providing families with access to staples to make nutritious meals.

For more information on our Home for the Holidays campaign, Giving Tuesday initiative or the reopening of the food pantry, please contact Ryan Undercoffer at rundercoffer@urbanctr.org or 716-387-0781.

Home for the Holidays Sponsors: We extend our gratitude to our current sponsors, Evans Bank and Rich Products, for their generous support in making the “Home for the Holidays” campaign a reality.





About the Lt. Col. Matt Urban Human Services Center of WNY: The Matt Urban Center is a human services organization that has been serving the East Side of Buffalo for 45 years with the mission of providing programs that revitalize neighborhoods, serve families, and change lives. Our agency serves thousands of residents annually, from youth to seniors and homeless individuals to homeowners. For more information on programs and services visit the [Matt Urban Center website](#).

About Giving Tuesday: Giving Tuesday is a movement that unleashes the power of radical generosity around the world. It reimagines a world built upon shared humanity and generosity. A global network collaborates year-round to inspire generosity around the world with a common mission to build a world where generosity is part of everyday life. Every act of generosity counts, and everyone has something to give.

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Become a Sustaining Donor

Your recurring donation ensures that our neighbors have food to put on the table year round. Consider a recurring donation today.



\$25 A MONTH PROVIDES DINNER FOR
1 PERSON FOR 1 WEEK



\$50 A MONTH PROVIDES MEALS FOR
AN INDIVIDUAL FOR 2 WEEKS



\$100 A MONTH PROVIDES MEALS FOR
A FAMILY OF 4 FOR 1 WEEK



Set up a recurring monthly donation to provide consistent support to our food pantry.

More info on the campaign at www.urbanctr.org/donate

  @MattUrbanCenter #H4H2023

 **HOME FOR THE HOLIDAYS**



Food Pantry Donation Drive

Help us stock up to reopen our Food Pantry starting December 1!

Canned Goods

Corn
Veggies
Fruit
Peas
Beans
Tomato Sauce
Spaghetti Sauce
Tuna
Peanut Butter/Jelly
Soup
Beef Stew

Dry Good/Grains

Dry Beans
Rice
Cereal
Oatmeal
Grits
Boxed Mac N Cheese
Pastas

Juice Boxes
Juice (1/2 Gallon)



Consider donating to the campaign today to help us with fresh fruits and vegetables as they are needed

More info on the campaign at www.urbanctr.org/donate

  @MattUrbanCenter #H4H2023





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GI  **ING**
TUESDAY
DONATE TODAY

